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How Working Moms Can Take a Hold of Their Future

By [Young Rembrandts](#) Posted April 15, 2016

In the perpetual race to have it all, working moms are balancing (at least) two careers – your job at the office and your job at home. Naturally these circumstances force moms to prioritize and sometimes make sacrifices. But what if you could truly have it all? A family, a career... maybe even a social life? Could entrepreneurship be the answer? Learn how these women have found their work-life balance.



Cathy Greenlaw (Austin, TX)

Tell us about your family - *I'm a married mother with two elementary school-aged daughters, which as other working moms know, is synonymous with VERY BUSY. I refer to this time of my life as my "chauffeuring years."*

Why did you leave that the corporate world to start your own business? *Although I was fortunate to work for some great companies and with great people, I had become disenchanted with the corporate work lifestyle and had reached a burnout point. For some time, I wasn't quite certain what I wanted to do next, but my exploration eventually led me to franchising. As I've always had a passion for children's education, Young Rembrandts was a great fit.*

As a mom, what are some of the characteristics you possess that make you successful as a business owner? *As a mom, you're constantly juggling and balancing schedules, activities and people. That translates into the business world in terms of increased productivity and efficiency. And since my franchise, Young Rembrandts, caters to children who are the same age as my own daughters, being a mom helps me relate better to my customers.*

What is the most rewarding aspect of owning a Young Rembrandts franchise? *The most rewarding aspect of owning this franchise has been something I didn't even expect, and that is the feeling of being ingrained in my local community. With Young Rembrandts, I feel as though I'm making a meaningful contribution to the people and the schools in the area where I live.*

How has your work-life balance changed, now that you own a franchise? *My work-life balance before and after purchasing a franchise has been night and day. I work as hard as I ever did, but now I'm working for myself and that makes all the difference. Young Rembrandts also enables me to have a tremendous amount of flexibility with my schedule that makes life less stressful and more enjoyable.*

Would you do it again? Take the plunge from corporate career to business ownership? *Would I do this again? Absolutely!*

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Elizabeth Leitko (Boston, MA)

Tell me about your family - My husband and I have been married for 16 years. We have twin girls who are in the 6th grade. We are a busy family: between choir, softball, music lessons and all of us being involved with church activities, our schedule is very full. We also have a dog named Barnaby who believes he is in charge of all of us.

What type of work did you do before you got in to your own business? When I first started working I was in Social Work, first with children, then adults with chronic mental illness, and later with foster families caring for teens involved in the Juvenile Justice system.

What are some of the skills you've learned in your previous jobs that make you a successful business owner? Working with people—and knowing not everything fits into the same box. I remember my first job out of college; my supervisor praised me for being good at helping our team to see the “big picture” - and how the smaller pieces fit together as one. That is something that has stayed with me throughout my adult life.

What is the most rewarding aspect of owning a Young Rembrandts franchise? The most rewarding part is running a business that truly makes a difference. Young Rembrandts is a business that truly changes kids' lives. Young Rembrandts was an unknown entity when we moved to Massachusetts; it had not been here before so people did not know about it. Now I am in my third year of business - and the business has grown and is continuing to grow. It's incredibly rewarding to know that it all started with that dream, and truly a leap of faith.

How has your work life balance changed now that you own a franchise? I probably work harder now than I ever have before, but it is more rewarding because I am building something that directly benefits me and my family. And since I'm the boss, I can schedule work around my family schedule and events. But at the end of the day, owning my own business is incredibly rewarding - I am building up something that benefits our family so much more than simply a paycheck.

Would you do it again? Take the plunge to business ownership? Absolutely; but like I said, it matters to me to own a business that makes a difference.

If you're a working mom that's ready to take your future into your own hands, come discover the power of drawing. Young Rembrandts Franchise is actively looking for passionate, enthusiastic and goal oriented individuals to join our community of franchise owners. Owning a Young Rembrandt's Franchise is an exciting and rewarding opportunity, come see if it's the fit for you. www.youngrembrandtsfranchise.com